

Contact: Lyne Noella
Chief Marketing Officer
Stonefield Josephson, Inc.
Tel: 310.566.4327
lnoella@sjaccounting.com

1620 26th Street, Suite 400 South
Santa Monica, California 90404
www.sjaccounting.com

Ocean a powerful lure to accountants, even during busy season

For immediate release

Santa Monica, Calif.—April 5, 2005—In the deadline-oriented, precise business of accounting, CPAs turn to the ocean for relief, according to Personnel and Tax Partner Rob Babek of Stonefield Josephson, a California-based certified public accounting firm. “Steve Rapattoni from the Orange County office goes surfing in the morning to stay in shape and reduce stress. Lenny Gordon in the Santa Monica office races his sailboat in afternoon competitions. Nanette Lee Miller from the San Francisco office recently took a month off to serve as a deckhand on a sailing vessel to Croatia.”

Babek says that Stonefield Josephson accommodates the personal interests of individuals to promote an innovative work environment, even at the height of busy season. “We have offices along the West Coast, so accountants may take time off to catch the best waves.” Babek says it is part of the firm’s culture to allow flexible schedules. “Don’t be fooled. Behind the spectacles and tax code book you may find a hard-bitten sailor.” Babek adds, “The happiest accountants are the most productive. I notice they often sport a tan.”

Stonefield Josephson Inc. (www.sjaccounting.com) is a California-based certified public accounting and business advisory firm founded in 1975. The full-service, 100-person firm serves public and privately held clients throughout the United States and internationally from four California locations: Santa Monica, Irvine, San Francisco and Walnut Creek.