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## **Stonefield Josephson beefs up offices with installation of PICs and Thriving Office Program**

*For immediate release*

LOS ANGELES—August 21, 2006—Stonefield Josephson President Jeff Garrison unveiled plans today that he says will significantly “beef up” the strategic management and growth of the firm’s offices throughout California. “We have installed a principal in charge (PIC) for each office and instituted a Thriving Office Program,” said Garrison. Debbie Zimmerman is the PIC for the Los Angeles Office; Rick Poole has been named PIC for the Orange County office; Marjorie Bailey is the PIC for the San Francisco office; and Hugh Tama is the PIC for the East Bay office. The proprietary Thriving Office Program, which was put into place earlier this year, is a three-year strategic growth plan customized to the needs of each office. Garrison said, “The Thriving Office Program is our commitment to the success, growth and leadership opportunities afforded to the personnel at each Stonefield Josephson office.”

According to Garrison, the Thriving Office Program pulls together the best thinking of each office’s people with those of the Stonefield Josephson management team. “Each office’s customized plan dovetails with the firm-wide Platform for Growth. We all work together to carry out the strategic plan.” Garrison says that the Thriving Office Program provides leadership opportunities for the executives and personnel of each office. “It promotes a coordinated effort among offices and ensures that each office receives management resources and attention.”

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Stonefield Josephson Inc. ([www.sjaccounting.com](http://www.sjaccounting.com)) is a California-based certified public accounting firm founded in 1975. The full-service firm serves public and privately held clients throughout the United States and internationally from four California locations: Los Angeles, Orange County, San Francisco and the East Bay.

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